



PRESS RELEASE

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Blue Cross and Blue Shield of Michigan Signs Agreement with National Electronic Attachment to Begin Receiving Electronic Dental Care Attachments via *FastAttach*[™]

Atlanta, Georgia – National Electronic Attachment, Inc. (NEA) announced today that they have signed an Agreement with Blue Cross and Blue Shield of Michigan (BCBSM). The agreement will allow BCBSM to accept attachments for electronically submitted dental claims. The attachments will be transmitted to NEA's web site from dental care providers, using NEA's *FastAttach*[™] system.

FastAttach[™] enables dental offices to transmit paper or film to NEA's repository, where BCBSM views them as part of the electronic claims process. For dental offices, *FastAttach*[™] accelerates claim processing and eliminates costs of duplicating and paper or film attachments. NEA's network meets the confidential, privacy regulations and security requirements as required under HIPAA.

"We are very excited about offering this technology to our dental providers. This is another way we are working to reduce administrative complexity and cost," said Peggy Anthony, Director, BCBSM Dental Claims and Program Administration. "This is a 'win-win' enhancement for everyone. We anticipate this arrangement will increase our electronic claim volume, reduce costs, and increase claim accuracy and turnaround time. Dentists and other dental professionals benefit through streamlined claim submission processing, detailed submission documentation and reductions in their administrative costs."

"We are very glad that Blue Cross Blue Shield of Michigan chose NEA as their vendor for electronic attachments and we look forward to the opportunity to register their providers," stated Thomas Hughes, CEO of NEA. "NEA is very knowledgeable about the Michigan Blues, and we are pleased to be able to bring them this service."

BCBSM's dental programs cover over one million members. The company is nonprofit and an independent licensee of the Blue Cross and Blue Shield Association.

NEA is the leader in internet-based solutions for the healthcare industry, offering systems designed to make the process of insurance submissions and processing as easy as possible for the patient, the healthcare office and the insurance payer.

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